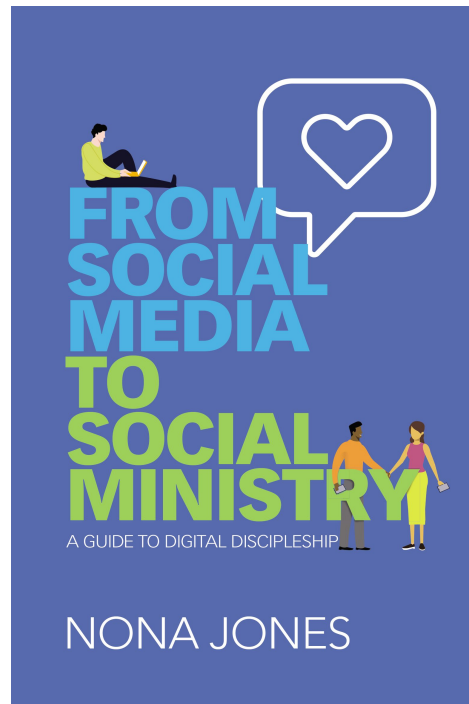


Buch abrufen From Social Media to Social Ministry: A Guide to Digital Discipleship

By Nona Jones



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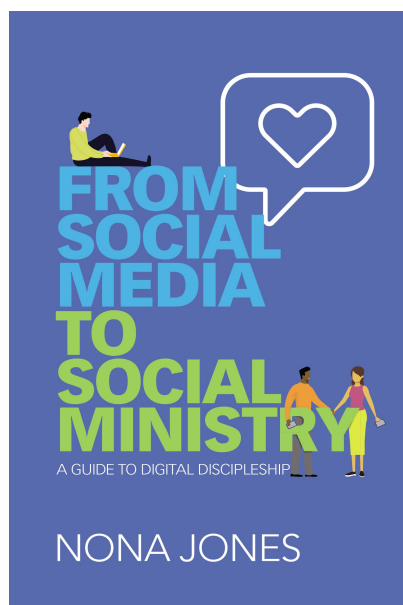


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This book outlines digital discipleship principles for building an online community and provides practical instruction for how to do it no matter how big or small a local church may be. There are more than 2.3 billion professing Christians in the world and more and more new churches launching globally, yet statistics show that in-person church attendance is declining or plateauing in every nation. Although social technology has been around for more than two decades, church leaders have long bristled at the idea of church online, ranking it as the last concern on their minds in Barna's 2020 state of the church report published February 3, 2020. And then, three weeks later, COVID-19 closed the doors of every church on earth and suddenly forced them entirely online. Nona Jones, a globally acclaimed thought leader on leveraging technology for ministry, had been leading a movement and sounding the alarm for several years to make

digital discipleship a central part of every church's ministry

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